

REQUEST FOR EXPRESSION OF INTEREST

REPRESENTATIVE SERVICES IN NORTH AMERICA

FOR THE ANGUILLA TOURIST BOARD

The Anguilla Tourist Board is pleased to invite Expressions of Interest from destination marketing companies to provide high quality representative services as the National Tourist Office of Anguilla in North America. The representative services will include, but not be confined to activities such as, consumer marketing, consumer promotions, public relations, travel trade promotions, which are designed to increase tourist travel from the United States and Canada to Anguilla.

Expressions of Interest, which should be no more than three (3) pages, should describe the company's set up, capabilities and experience in providing such representative services and reasons why it should be included in the shortlist of companies to be invited to tender by the Anguilla Tourist Board for the provision of these representative services in North America.

The shortlisted firms will receive an invitation and Request for Proposal from the Anguilla Tourist Board to take part in a Competitive Selection Process for the contract to provide these representative services in North America for an initial three year period, with possible extension for a fourth year.

Expressions of Interest should be submitted to the Permanent Secretary, Ministry of Economic Development, Investment, Commerce and Tourism (EDICT) at merwyn.rogers@gov.ai and copied to sandra.gumbs@gov.ai no later than 19th October, 2012